# Raffi Jacobs

London, United Kingdom
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Senior Full Stack Product Developer

Technical lead with over 10 years experience working in cross functional teams. I take a highly contextual approach to technology - focussing on the real world impact / change of behaviour that our decisions make on the client's business and the end user's experience. I'm known for balancing the tradeoff between meticulous code and rapid prototyping, in order to get products into customers hands for testing as part of the product development process.

## TECHNOLOGY

React, Next.js, GraphQL, React Native, TypeScript, Ruby on Rails, Elixir,  Docker, AWS / Heroku, Postgres, CI, Headless CMS, Storybook, Jest

## EXPERIENCE

### Made by Many, London — *Senior Full Stack Developer*

APR 2013 - MAY 2021

- Developed full stack web applications, React Native apps (iOS / Android) & concept prototyping.
- Extensive experience leading and developing technology in cross functional teams both internal and embedded in client teams.
- Worked in 2 week sprints supported by agile methodologies with involvement in planning, testing & retrospectives.
- Involved in all aspects of a product's lifecycle. RFP, Pilot, User Research, Development, Release, Handover & Maintenance.
- Mentored others, both developers and other disciplines in technology and product ways of working.
- Communicated and presented to current and prospective clients.
- Made contributions across teams to the wider business strategy and company approach.
- Contributed to open source technology as part of client work and downtime.

Multinational apprenticeship startup:

Alongside the client's principle developer, I co-lead a mixed ability development team through the process of re-imaging their marketing website. Helped quickly upskill and mentor the team in Next.js / React / Typescript, Sanity.io and Storybook. This was done through a mixture of open video calls at the start of the project followed on with ad hoc pair programming and pr reviews.  Worked closely with designers, client stakeholders and a product manager to shape a growing site that was both performant for the end user, but also enjoyable to develop for. I also led technical walkthroughs during our end of sprint demos and was a key part of helping manage client expectations.

World Economic Forum:

Senior Ruby on Rails developer on a 4 year engagement working on requests for new functionality alongside a team working on incremental improvements to the service.

- Built a React SPA to Integrate the client's custom Ruby on Rails cms with Buffer, their social media management service, to streamline promotion of new articles to facebook / twitter and linked in.

- Worked with a designer to build a user generated content platform to capture and present videos recorded by Forum staff at Davos and users on social media to answer questions supporting the main

themes of the event.

- Kickstarted the technical implementation of a style guide. Working closely with a designer we built a react component library to be used throughout the site. Allowing the website to move incrementally away from a ruby on rails monolith. Technologies used were a React / TypeScript frontend with Ruby GraphQL backend. Components were designed in Figma and the corresponding react components presented in Storybook.

Cannes Lions / Ascential:

React Native event app

- Drove product development on a project to migrate from a white-label event app to a custom solution written in React Native. Co-working with a newly recruited growing client development team to ensure continued success of the product. Worked with internal technology stakeholders to connect with legacy integrations and deliver a solution that could eventually be repurposed for their other events throughout the year.

Next.js content archive

- Worked alongside several internal teams to build a Next.js / Elixir based site to replace the existing Cannes Lions Archive allowing the business to better monetize previous award entries.

Sir Trevor JS (https://github.com/madebymany/sir-trevor-js):

Lead development over a 4 year period on an open source web-based content editor used on client projects and other websites around the world. During this time I migrated the codebase from jQuery to ES6 standards and transformed the editor from a rudimentary block based editor to a document based approach inspired by medium.com. I also engaged with the community managing github issues, attended client meetings on improvements and managed prs from external contributors.

## Freelance — *Ruby on Rails Developer*

NOV 2011 - APR 2013

- Ruby on Rails contractor working on a variety of projects.

## Freelance — PHP / *Flash Developer*

SEPT 2002 - NOV 2011

- Wordpress, PHP, Flash / Actionscript, HTML, CSS
- Worked with small businesses tailoring open source solutions to their needs.

## Gilmore House Associates, St Albans — *Web Developer*

JUNE 2002 - 2005

Automated an existing manual HR 360 Degree Appraisal process using a combination of Microsoft Technologies to capture feedback online and generate reports for delivery to clients.

**EDUCATION**

### University of Sussex — *BSc Computer Science*

SEPT 1999 - JUNE 2002

**REFERENCES**

Available on request